

KEYSTONE NOTES

Mrs. P. G. Hageman and daughters, Louise and Gayle, of El Paso, Texas, are guests at the home of Mr. and Mrs. H. M. Hageman on Main street.

Miss Ruth Nahmens is spending several days at the home of Miss Estelle Gorky in Los Angeles.

Charles A. Braze, president of the Keystone Chamber of Commerce, has announced that the chamber meetings will be dispensed with for the summer months, July and August.

Mrs. W. G. Hilpert of Salt Lake City, Utah, is visiting at the home of Mr. and Mrs. John Hilpert and family on Grace street.

Mr. and Mrs. Frank Freeman and daughter, Eleanor, of Santa Monica, were guests Sunday at the home of Mr. and Mrs. Charles LeBoeuf and family. Miss Eleanor remained at the LeBoeuf home, where she will be a guest during the present week.

Mr. and Mrs. C. E. Harshman and family of Moneta street returned to Bixby Park, Long Beach, on Sunday, where they attended the El Dorado Springs, Mo., picnic.

J. O. White of Avalon boulevard left by train Sunday evening for Detroit, where he will visit his sister.

Mr. and Mrs. Harry C. Rocque spent the week-end at Catalina Island.

Mrs. Barbara Berry will be hostess Thursday to the members of the Crochet club. A luncheon will be served at noon and a social afternoon will follow. The birthday anniversaries of two of the members, Mrs. Harry C. Rocque and Mrs. Pernia Piper, will be celebrated.

Mr. and Mrs. John Mariner and Fred Spurling of Canoga Park, formerly of Keystone, were guests Monday of J. O. and Dr. Ethel M. White.

Miss Camille Turonnet of San Pedro was the week-end guest of Mr. and Mrs. H. H. Barnard and family. Mrs. Marie Turonnet, mother of Miss Camille, was the guest Sunday of the Barnard family.

Mrs. J. C. Berry and daughter, Joan, of Burbank, were guests Monday of Mrs. Berry's mother, Mrs. Walter Phillips on Carson street.

In response to a letter sent by the Keystone Chamber of Commerce to the Los Angeles County Road Department, the shoulders on Main street north of Carson street are being completed. The paving of the upper stretch of Main street has been completed for some time but the shoulders have not been paved. In answer to a plea made by the Woman's club here that a deep gutter on either side of Amelia street at Moneta street was a menace to automobile travel, the road department has filled the ditches, making this a safe thoroughfare for motorists.

Mr. and Mrs. Charles H. Pierce and children of Dolores street, and Mrs. Pernia Piper of Moneta street have returned home from a vacation spent at Stevens' Grove in Miranda on the Redwood highway.

Mr. and Mrs. George H. Koehler of 233rd street were hosts Sunday to Mrs. Koehler's brother-in-law and sister, Mr. and Mrs. Vaughn Kapalanian and family of Los Angeles.

Mrs. M. A. Lyons and two children of Pocatello, Idaho, and Mrs. Margaret Baird of La Jolla, who have been guests for the past week of Mr. and Mrs. J. D. Tipton and family on Amelia street, left Monday evening for their homes.

Mrs. Nancy Graham, Mr. and Mrs. Glen Redding and baby son of Bell, were guests Sunday of Mr. and Mrs. H. W. Orriek and family.

Mr. and Mrs. Z. W. Jennings and daughter and Mr. and Mrs. Fred Schwartz and mother, Mrs. C. Jentsch, of Amelia street, enjoyed a fish fry Sunday evening at the Redondo park following a successful fishing trip by the men in the party.

Mr. and Mrs. George H. Koehler and Mr. and Mrs. Harry C. Rocque

motored to Brighton Beach Friday evening, where they attended a beach party given by the employees of the Torrance postoffice. Roy Berry is in charge of arrangements for a community beach party to be held Friday evening at Redondo park, Redondo Beach. Swimming and a wicker roast will be features of the evening. Everyone in Keystone is invited to attend this event, each taking their own lunch.

1932 Big Year-- For Politicians

Ballot Boxes to Be Worked Overtime in State

By the United Press SACRAMENTO.—The year 1932 will be a big political year in California. The first of three elections scheduled for that year will be May 2. At that time electors of the Republican, Democratic, Socialist and Prohibition parties will nominate delegates to the national party conventions, where the successor to Herbert Hoover will be chosen. The outstanding political scrap in California will be for United States Senatorship, at the state primary August 30. Senator Samuel M. Shortridge, incumbent, will be a candidate for re-election, and may be opposed by Friend W. Richardson, former governor of California, and either Congressman Phil D. Swing of El Centro or Congressman Joe Crab of Los Angeles.

At the same election 20 new congressmen will be selected (provided the referendum on reapportionment isn't revoked); 20 state senators from odd-numbered districts; 80 assemblymen, and a varied assortment of superior and Appellate Court judges.

General Election The general election will be November 2, when the final vote will be cast on all candidates. Two referendum measures are in prospect for this election, as well as some 20 constitutional amendments passed by the legislature.

One referendum is against the congressional reapportionment law passed by the last legislature. The other is aimed at the oil conservation measures, creating a state oil commission and prohibiting "town lot drilling." In case either of these referendum measures qualifies, Governor Rolph will call a special election, so the question may be decided at the presidential primary. Thus the nine new congressmen allotted to California by the 1930 census wouldn't have to run "at large."

Candidates on the primary ballot will be permitted to print after their names the fact they are incumbent, or their business, under a new amendment to the primary law. This is designed to prevent the confusion at the last election when two Youngs ran for governor, two Rileys for controller, two Johnsons for state treasurer, etc.

EVERY DAY EXCEPT SATURDAY

TO SAN FRANCISCO

from L. A. Harbor at 4 p. m. on one of the super-express lines

"YALE" AND "IROQUOIS" \$22.75 Round Trip to San Francisco 16-day return limit One Way \$14

TO SAN DIEGO... Every Saturday and Sunday from L. A. Harbor, 3 p. m. Round trip \$5. 16-day return limit. One Way \$3. Including meals. Through connections via Motor-Coach Company.

LASSCO 1444 Narbonne Ave. Torrance Pharmacy Lomita—Tel. 26 Torrance—Tel. 3 730 So. Broadway—Los Angeles Tel. Vandike 2421

Read Our Want-Ads

"Advertising Is A Great Builder Of Confidence"

Chevrolet Official Declares Evidence of Improvement of U. S. Conditions

Evidence of definitely improving business conditions was presented at Detroit this week by H. J. Klingler, vice president and general sales manager of the Chevrolet Motor Company, upon his return to the central office after six months of almost continuous traveling over all parts of the country.

Citing figures of his own company in support of his belief, Mr. Klingler said that the final tabulation of June sales figures would show that month ahead of last June, and that he expected every remaining month this year to show a gain over the corresponding month of 1930.

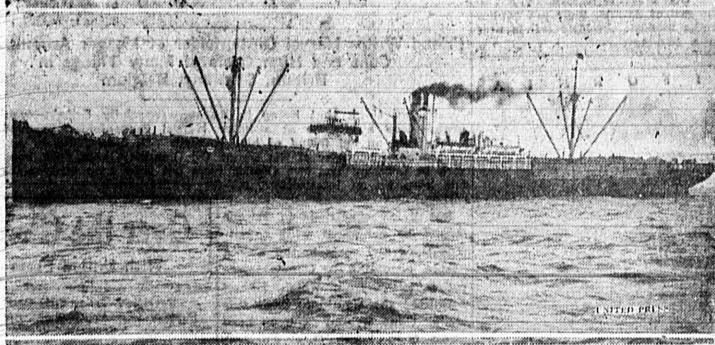
"From the standpoint of Chevrolet business," Mr. Klingler said, "the brightest spot in the country right now is the area along the north Atlantic seaboard. We are doing more business there than we ever did. This fact is significant because that area first felt the effects of the stock market slump, and it appears to be, appropriately, the first to recover."

Working Out of Slump "Similarly, the Pacific Coast, although never so hard hit as the rest of the country, is showing favorably on our sales chart. In the south, mills which had been idle for months are starting operations on a curtailed basis—but they are moving. The drought area in the middle and south central part of the country requires the stimulus of a new crop for recovery, and by fall such stimulus will be felt. I am in hopes that by that time the favorable conditions now evident on the two coasts will have spread out to include the entire country."

do not look for a quick return of the boom times of 1929, but we are gradually working out of the slump, and have been since the first of the year. Some liquidating remains to be done, particularly in commercial paper and real estate, and until it is completed it will act as a drag on a speedy recovery. Money is plentiful, and people are willing to spend it for things they desire. The tremendous over-subscription of the recent federal bond issue demonstrated that "the only thing necessary to lure that money into normal channels of trade is restoration of confidence."

A Way Out of Hard Times "Advertising is the great builder of confidence. It brings money into circulation, which means good times. This year we increased our

Loss of Propellor Perils Golden Cloud



Old Hacienda Now Fine Eating Place

Where to dine in unusual surroundings, where to take our guests for a thrilling glimpse of something pleasantly historic of Old Southern California and Old San Pedro in particular—La Hacienda, the mansion of the pioneer Gaffneys, at Fourth and Bandini streets, San Pedro, is now the center of attraction for those who like an interesting place to dine. The hacienda has been refurbished just enough to fit it to the cuisine demands of modernity. It's a real treat—both for the palate and the eye—to dine at La Hacienda.

newspaper advertising over last year. Other companies, notably the American Tobacco Company, the National Biscuit Company, and others who faced the depression by intensifying their campaigns, are achieving results beyond even the peak year of 1929. There is ample evidence to prove that the way out of the depression is by backing a worthy product by intensive and intelligent merchandising."

State Picnics

OHIO All who ever lived in Ohio are invited to meet for the great picnic reunion, all day Saturday, August 1, in Bixby Park, Long Beach. There will be county registers and headquarters so all can find the old neighbors.

NEW MEXICO, ARIZONA, NEVADA The great annual event for Arizona, New Mexico and Nevada folks, resident or visiting in California, is the picnic reunion held in Bixby Park, Long Beach, each summer. This year it will be Wednesday, July 29.

HOT STUFF By the United Press SANTA CRUZ.—Fighting a brush fire made Supervisor Charles Pinkham thirsty. He rushed to the fire truck and took a long swig from the canteen. The liquid proved to be gasoline.

Plumbing -- Heating Sheet Metal Work Leonard Electric Refrigerators Repair Work and New Construction. . . . No job too big, and none too small to receive our careful attention. Torrance Plumbing Co. F. L. PARKS, Proprietor 1418 Marcelina Ave., Opposite Post Office

DR. KAPLAN'S SUPERIOR DENTISTRY ON CREDIT. Hundreds have taken advantage of my credit plan and are today enjoying good health by having their teeth attended to at the proper time. You don't have to wait because you haven't the ready cash. Without one extra penny charge, I will complete your work immediately and you can pay at your convenience in weekly or monthly payments.

ADHESION PLATES PRODUCE BEAUTY AND NATURAL EXPRESSION. ADHESION PLATES are built to harmonize with your features, and at the same time plump out drooping or hollow cheeks, and correct chewing faults. They combine style with comfort — beauty with scientific correctness — and at PRICES WITHIN THE REACH OF ALL. No Money Down Pay When Satisfied. I know my Adhesion Plates are superior to all others. That is why I can make this remarkable offer. NO MONEY DOWN, pay when satisfied. It will make you a set of teeth of the finest pink base plate. Their beauty and natural appearance will amaze you. Try them in your mouth for examination and approval. They will be just what you want. Then make a small payment down. But remember, you must be well satisfied or YOU OWE ME NOTHING.

NICE AND COOL ACKNOWLEDGE DONATION RENO.—After a long search the night before the big fight, A. Bryant was taken to a nice cool room with a cot. He awoke after a sound sleep to find himself in the city morgue. The Torrance Relief Society acknowledges with appreciation a donation of \$25 from the J. C. Penney Company received last week.

Hacienda La Rambla 4th and Bandini Streets Phone 216 SAN PEDRO Serves Daily a Business Men's Lunch Sixty Five Cents from 11:30 to 2 in the Patio Dinner Served Daily From 5:30 to 8:30 Saturday Night Dinner-Dance Two Dollars Per Person Without Dinner One Dollar Cover Charge Per Person

Blue & White STORES COMFORT -- ECONOMY. WASHINGTON, OREGON, CALIFORNIA, IDAHO, MONTANA. SPECIALS FOR FRIDAY AND SATURDAY, JULY 24 and JULY 25. WASHING POWDER 89c, CORN 29c, SOAP 5c, SALMON 21c, PEARS 19c, SYRUP 17c, BROOMS 39c, MUSHROOMS 21c, GINGER ALE 25c, COFFEE 29c, SUGAR 33c. Pork & Beans 13c, MILK 19c, TOMATOES 19c, BEANS 5c, Rice Krispies 25c, TOILET SOAP 15c, PEN-JEL 25c, MALT 29c, SNOWDRIFT 21c, Pancake Flour 29c.

PAINE SIGN MAN Sho-Cards, Metal Glass Wood 1420 MARCELINA AVE. TORRANCE CALIF. PHONE 4714